



Comedian Vaughn Meader (center), with two cast members from his Blue Angel show, amuses Bulletin Bashers. See story and pictures, Page 8.

Amb. Chuong 'Clarifies' Situation in Viet Nam

Although the crowd wasn't as large as that for his daughter, former Vietnamese Ambassador Tran Van Chuong received a warm welcome from OPCers last week as he attempted to "clarify" many of the answers Mrs. Ngo Dinh Nhu has given in her numerous appearances throughout the U.S.

Chuong had words of praise for the "integrity of Western newsmen in Viet Nam," but pointed out that today's troubles in that country originated long

(Cont'd on page 3)

Press Club Sets Up Emergency Committee To Find Jobs for New York Mirror Staff

The OPC was the scene of an emergency meeting this past week called by President Barrett McGurn to set up special arrangements to aid more than 300 journalists left without jobs when the *New York Mirror* suspended publication.

McGurn appointed Stephen Korsen and Robert McQueen as co-chairmen of

headquarters in Hotel Manhattan, and Korsen, who is chairman of the OPC Placement Committee, immediately moved to set up the necessary machinery.

Blank resume forms have been prepared and the *Mirror* employees have been invited to fill them in, giving details on their experience and the type of job they are interested in. These forms are available at the President's office (Miss Andrews) and at the Reporters Association (Suite 305, Hotel Manhattan).

The resulting information will be reproduced, probably in the *Bulletin*, with extra copies going to a mailing list of potential employers in Manhattan. The *Mirror* employees themselves have set up an employment office at the Mirror Building, as has the Newspaper Guild of New York, at 133 W. 44th Street. The OPC-Reporters Association effort supplements these.

SEMI-ANNUAL MEETING TO AIR CLUB PROBLEMS

Active members, along with their interest and opinions, are urgently requested to be at the OPC's Semi-Annual Meeting at 8:00 p.m. Tuesday in the Dining Room.

They will get a chance to exchange ideas on matters ranging from the OPC's role as a leader in the world press community to practical problems of running the Clubhouse.

The new administration will report on activities and progress of the Club to date during its tenure and will outline some future plans.

Among items to be touched on are the Club's efforts in aiding freedom of the press, streamlining operational procedures, and redecoration of the Clubhouse.

Because the leadership counts heavily on what they hear from members, they hope for a good turnout at the meeting.

A report of the meeting between OPC leaders and State Department officials, which took place in Washington Friday afternoon, will appear in the next *Bulletin*.

President Barrett McGurn and Victor Riesel, chairman of the Press Freedom Committee, met with Robert Manning, Undersecretary of State of Public Affairs.

a special committee which will set up an employment bureau for the *Mirror* reporters, editors and photographers who were left without jobs. Many had been with the *Mirror* nearly all their working years.

McQueen, who also represents the New York Reporters Association with

Fri., Nov. 1 — Reunion Française. Opening session of the Foreign Language Dinners Committee, honoring two great artists of the Compagnie Marie Belle: Mlle. Danielle Volle and M. Alain Cuny. Cocktails 6:30; dinner, 7:30 p.m. \$4 vins compris.

Thurs., Nov. 7 — Reception for Latin-American newsmen, winners of the Maria Moors Cabot Prizes. 6:30 p.m.

Tues., Nov. 12 — Regional Dinner; Portugal. Portuguese Menu and Wines, Fado singer. Cocktails, 6:30 p.m., dinner, 7:30 p.m. Reservations, member and one guest, \$5.

JOY THESE DATES ON YOUR

CALENDAR



NOTICE: All reservations will be charged to members' accounts unless cancelled in writing 24 hours prior to function.

Mon., Oct. 28 — Reception for William Frankel, editor of the Jewish Chronicle. Time: 5:30 — 7:30 p.m., 10th floor Lounge. Cocktails.

Tues., Oct. 29 — Semi-Annual Meeting. Dining Room, 8 p.m. Attendance urgently requested.

Overseas Ticker

ATHENS from ALFRED WAGG

Unofficial meetings of OPCers overseas happens once in a while, but at a chance meeting recently on your correspondent's terrace were: **Bob Trumbull**, formerly NY Times in Hong Kong, now reassigned to Tokyo, with wife Jean and daughters Suzy and Steffie — vacationing in Greece for about two weeks; plus **Dave Binder**, NY Times, Belgrade, and his wife — also on vacation; **Mario Modiano**, London Times, Athens; **John Law**, U.S. News & World Report; **John Rigos**, Christian Science Monitor, and **Fritz Oppen**, RFE, and his wife. All hashed current news in a three-hour friendly meeting with drinks and hors d'oeuvres.

CAIRO from JIM PICTON

Izvestia editor Alexie Adzhubei brought his floating International Conference of Journalists in here recently and got President Nasser to give his first press conference since the height of the Suez crisis seven years ago.

The only American in the 280-delegate group was OPCer **Nino Lo Belo**, Journal of Commerce staffer in Rome. Nino was reconnoitering the press conference for the U.S. State Department. But, he wandered from the course of his project enough to get branded as a "capitalist disrupter" and "provocateur" by none less than the editor of Pravda. "I just got near enough to hear them keep saying the American press was controlled," Nino said here.

LONDON from BOB TUCKMAN

Daniel Gilmore, London-based European news editor for UPI, has gone to Moscow for a few months of survey and familiarization . . . UPI staffer Michael Claffery left for three-week U.S. holiday . . . Tom Ochiltree of AP returned from stateside home leave and filled in as acting news editor for vacationing **Bob Tuckman** . . . AP London staffer **Tom Reedy** off to Baden-Baden to cover meeting of International Olympic Committee, followed by tour of Western Germany to gather feature material . . . Visitors to London included Bonn-based Sterling Slappey, chief European correspondent of Las Angeles Times. Slappey hosted Times publisher Otis Chandler and editor Nick Williams while in London . . . American newsmen in London got latest word on U.S. naval power in this area from Adm. Charles D. Griffith, commander-in-chief of U.S. Naval forces, Europe. He addressed October luncheon of U.S. correspondents.

WASHINGTON. from JESSIE STEARNS

The Women's National Press Club sponsored an off-record discussion of press situation in South Viet Nam by Robert J. Manning, assistant secretary of state . . . **Kenneth S. Giniger**, president of Hawthorn Books, honored Lieut. Col. C.V. Glines, USAF, author of "The Compact History of the U.S. Air Force," at receipt at Army-Navy Club. Among those present were Col. R. Ernest Dupuy, USA (ret.), general editor of "The Military History of the United States," and your reporter . . . Wayne Parrish, president of American Aviation Publications, was awarded doctor of letters degree by Missouri Valley College. His wife, Frances Knight, State Department passport officer, received doctorate in humane letters . . . Defense Department's division of public affairs is combining into a single Armed Forces desk the separate desks that have handled press queries for Army, Navy and Air Force. The aim: to avoid bottlenecks . . . Dorothy Tuttle will head press accreditation for Republican National Convention in San Francisco next July. For the last two years she's been public relations director for women's division of Republican National Committee . . . The \$4,250,000 remodeling job of 36-year-old National Press Club will start this fall. The former Loew's Capitol Theatre will be converted into 145,000 square feet of office space. Face-lifting also will include installation of automatic elevators and air-conditioning.

The Overseas Press Bulletin is published weekly by The Overseas Press Club of America, Inc., and sent air mail to all overseas points. Subscription price: OPC members, \$8.00; non-members, \$20.00; rate for governmental organizations located in the U.S., \$10.00. Address all communications to Miss Sibby Christensen, The Overseas Press Bulletin, 54 West 40th St., New York 18, N.Y. Tel: LW 4-3500. Cable: OVERPRESS NEW YORK.

OFFICERS: Barrett McGum, President; Will Yolen, Hal Lehman, Lin Root, Bruno Shaw, Vice Presidents; Will Oursler, Secretary; Matthew Huttner, Treasurer. **BOARD OF GOVERNORS:** Lawrence G. Blochman, George B. Bookman, William F. Brooks, Whit Burnett, Henry C. Cassidy, Dickey Chapelle, John de Lorenzi, Henry Gellermann, Merrill Mueller, Joseph Newman, Victor Riesel, James H. Sheldon, Ansel Talbert, Alternates: Robert Coughlan, Gerold Frank, Madeline D. Ross. **Acting Manager:** Roger Durgee.

PAST PRESIDENTS: Cecil Brown, W.W. Chaplin, Robert Considine, John Daly, William P. Gray (deceased), Burnett Hershey, Richard J.H. Johnston, Frank Kelly, Lucian Kirtland, Louis Lochner, John Luter, Eugene Lyons, Wayne Richardson, J. Clifford Stark, Lowell Thomas, Thomas P. Whitney, John Wilhelm, Wythe Williams (deceased), Will Yolen.

BULLETIN COMMITTEE: Paul Grimes, Chairman; Wendell Sether, Chairman, Advertising Subcommittee; Cheva Armor, Norma Ainsworth, Dave Bressen, Bob Dunne, Ed Edwin, Ed Erickson, Betty Etter, Ronald A. Lang, Ralph H. Major, Lawrence F. Mihlon, Albert E. Peterson, Jim Quigley, Paul Sanker, Larry Schmeidler, Lee Silvan, Leon Theil, Werner Renberg, Alden Whitman.

CORRESPONDENTS: Athens, Alfred Wagg; Beirut, Webb McKinley, Belgrade, Joseph C. Peters; Berlin, Gerhard Stindt; Bonn, Russell N. Braley; Brussels, Peter Dreyer; Cairo, James Picton; Caracas, Everett Bauman; Copenhagen, Per K. G. Amby; Frankfurt, Phil Whitcomb; Hong Kong, Jim Robinson; Honolulu, James F. Cunningham; Leopoldville, Ken Miller; Manila, Henry Hartzenbusch; Mexico City, Jaime Plenn; Moscow, Jay Axelbank; Nairobi, Henry Toluzzi; New Delhi, Henry Bradsher; Panama, Crede Calhoun; Paris, Bernard Redmont; Rome, A. R. McElwain and Sam'l Steinman; San Juan P.R., Horst Buchholz; Sydney, Albert E. Norman; Tokyo, Norman Sklarewitz; Washington, Jessie Stearns.

REDMONT WILL ARRANGE PARIS FLIGHT WELCOME

For the second Time, **Bernard S. Redmont** will serve as chairman of the cocktail reception for Paris-based OPCers and the OPC Charter fliers when they arrive in Paris, Friday May 22, 1964.

The Charter Flight Committee reports with pleasure that the event will



Redmont

be held again at Martini Terrace, a beautiful roof-garden private club on the Champs-Elysees where guests will have a remarkable view of the Eiffel Tower. Redmont plans to invite journalistic figures of Paris, diplomats and French officials to make the reunion another memorable party.

Malcolm McT. Davis, Editor of Travel Magazine has joined the Charter Flight Committee. Although the OPC flight is currently sold out, members may apply for the waiting list. Our TWA International Jet leaves New York for Paris, Thursday, May 21, 1964 and returns from London, Sunday, June 21. Round trip fare: \$270. Registration fee: \$10 a seat (refundable if no seat is available).

Editor This Week: Lawrence F. Mihlon
Bulletin Committee Chairman:
Paul Grimes
Managing Editor: Sibby Christensen

Chuong (Cont'd f.p. 1)

before they came to attention in this country.

In fact, he said that he had "sounded the alarm over a year ago in July, 1962" when he wrote President Diem "that there was no possibility of victory over the Communists unless he allowed a total change of both government and the regime in Viet Nam."

"I believe no ambassador ever made such of proposal to his head of state," Chuong said. "I also suggested that President Diem appoint a non-relative as Prime Minister," he added.

"The Buddhist crisis in Viet Nam is only the result of that exceptionally bad and inefficient regime. It was not the beginning of bad things — only an effect."

Chuong also brought with him copies of a medical report dated May 24, 1963, in the city of Hue, plus several photographs reportedly taken by a German professor, Dr. Raimund Kaufmann of Freiburg, in the morgue at Hue.

The report and photographs, according to the former Ambassador, clearly show that the students killed in Hue in May died from a tank shell fired by government troops, and not a result of plastic bombs thrown by the Communists, as the Diem government has said.

Chuong also noted that "not one of the Buddhist monks who have made living torches of themselves has ever asked for anything Communist or Communist-inspired."

The former Ambassador also had a word of warning for the Americans. The one thing that will drive the Vietnamese people to the Communists, he said, would be "to give them the impression that there is no alternative for them to the present regime" except the Communists.

In answer to a question, Chuong said that there are "hundreds" of Vietnamese both in the country and in exile who would be "intellectually, morally and politically more qualified than the present leaders."

BULLETIN ASKS FOR AID IN BEATING DEADLINES

The *Bulletin* is forced to call attention once again to its weekly deadlines: Monday noon for classified ads and Tuesday noon for all other material. Occasionally space is reserved to report a major Club function that occurs after Tuesday noon, but this is done only by prearrangement with the Managing Editor and if the function is *very major*.

For other news, the Tuesday noon deadline must be inflexible, or it would become extremely and unnecessarily difficult to publish the *Bulletin*.

To ensure better handling and editing of articles, it would be helpful to submit them to the *Bulletin* Office as soon as the pertinent information becomes available, or by noon Friday of the week before publication.

The cooperation of all OPC members, especially committee chairmen, is requested.

Parlez-Vous Francais At Press Club Friday

Allons-y chers amis, to the French Language Dinner on Friday, Nov. 1, honoring two leading members of the Compagnie Marie Belle, who are receiving enthusiastic acclaim for their performances in "Phedre".

"Lovely, tender" Danielle Volle has already won her laurels with Comedie Francaise and appeared in many plays and movies. M. Alain Cuny, "the furious grief-stricken king", has been a painter and a student of psychoanalysis. He enriches his roles by both these interests and will illustrate a discourse on the interrelationship of psychology and drama with excerpts from his memorable "Macbeth" and his latest starring role in Paul Claudel's "Tete d'Or".

The conversation will be French.

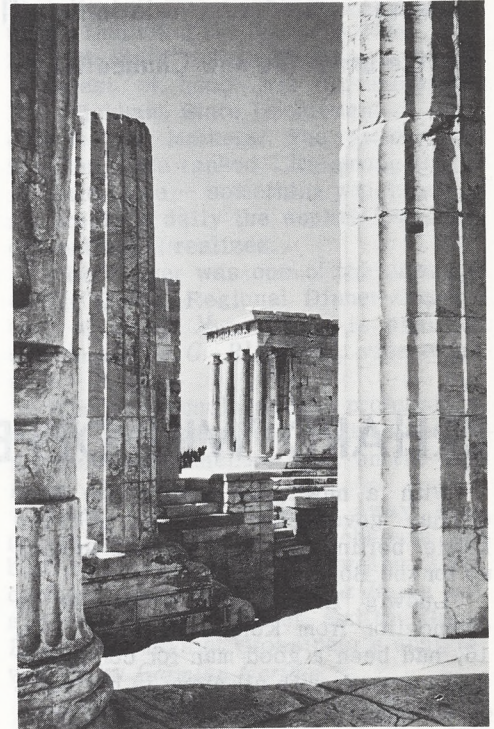
The menu will be French, and it will be a merry Gallic evening for all OPCers and their friends interested in polishing up their palates and their parlez-vous.

Islands Research at OPC

The Island Research Foundation, an educational and information service about islands around the world, has moved to an office in the Clubhouse building.

The organization maintains a library of historical and contemporary information on all aspects of island life. It functions as a fact-finding service for communications media needing island data on short notice.

ASSIGNMENT or vacation in EUROPE?



TWA SAVES YOU

\$149

up to

Spend two or three weeks in Europe and TWA's new 21-day round-trip Economy fares save you \$149 under regular Economy fares.

Only TWA flies non-stop from New York to these seven news capitals: London, Paris, Rome, Milan, Frankfurt, Lisbon, Madrid. Or go direct—no change of plane or terminal—to Shannon, Zurich, Geneva, Athens, Tel Aviv or Cairo. Also on TWA: non-stop service to Europe from Boston, Chicago, Detroit, Los Angeles and San Francisco. Aboard TWA jets enjoy first-run films by Inflight Motion Pictures, Inc. For reservations to Europe from almost anywhere in the U.S., call TWA.

Gordon Gilmore
Vice President Public Relations
Trans World Airlines

Nationwide
Worldwide
depend on



Barrett McGurn (left) chats with ex-Ambassador and Madame Tran Van Chuong before introducing them at the Oct. 16 Working Press Luncheon.

Bruce Bendow, Bonn Bureau Chief for McGraw-Hill News Service, assesses what press relations will be like under the new Chancellor.



German Chancellor Ludwig Erhard speaks to reporters at a press session.

ERHARD WILL DEPEND ON MASS MEDIA FOR SUPPORT

With a new man heading the West German government, and the political kettle boiling up, business is looking up for the Bonn press corps.

Ludwig Erhard, who took over as Chancellor from Konrad Adenauer Oct. 16, had been a good man for correspondents to work with all along in his posts of Economics Minister and Vice Chancellor. He is a good-natured, open, outspoken man, fond of informal conversations over drinks. Private interviews with him have not always been ways to set up, although over the years many correspondents have had them. But he has been very accessible to the press. Reporters could easily buttonhole him for a corridor chat at conferences, for example. And on his campaign trains he would sit up for hours into the night with correspondents, swapping views.

It is significant that in his Oct. 18 Basic Policy Statement, Erhard made a special point of his intention to work with the press. The Federal Government, he said, will do everything in its power to facilitate the work of the media of public information. It will take account of their want of news as far as the proper conduct of government and administrative affairs permits.

Integral Part of Government

For Erhard, working with the press will be an integral part of the process of government. He is anxious to develop democracy in Germany. He wants to engage the people in political issues, to inform them of the problems the country faces so that they will shoulder their responsibilities. Personal exhortation through speeches and the mass media

has been one of Erhard's major means of persuading the nation to maintain the self-discipline which he believes necessary to continuing economic health. As Chancellor, he is expected to make fairly heavy use of the fireside chat technique on television.

Indeed, the success or failure of Erhard's government, and his selection as his party's candidate in the 1965 elections, will depend in great measure on his success in winning direct public support through the mass media.

Erhard faces the opposition of major pressure groups in putting across some of his basic ideas. One of his major fears is that West Germany will lose its competitive position through inflation, and he has pressed labor to hold its demands for wage increases within the limit of increases of productivity. The unions have gone along to a limited extent, but they remain distrustful of Erhard, feeling he sides with management. Sooner or later their restraint may come to an end.

Struggle with Farmers

Erhard faces a more explosive problem with the farmer's organization. He wants to push through an overhaul of the agricultural support system, reducing import protection and helping non-competitive farmers to leave the farm. He faces a bitter struggle with the farm organization over lowering the German wheat price to line it up with a European Common Market level. The organization will fight tooth and nail against any measures that lower farm income or reduce its membership.

With such issues, Erhard's main hope lies in side-stepping the labor and

farm organizations and selling his ideas to the people themselves via the mass media.

Needs Popular Support

Erhard will need strong popular support just to keep his head above water in his own party. Much more interested in economic philosophy than in politics, Erhard never built up a group of committed supporters within the Christian Democratic Union. He owes the party's selection of him as Chancellor — against Adenauer's bitter opposition — only to his strong showing in the public opinion polls. A powerful group within the CDU — including Adenauer — will be struggling against some major points in Erhard's domestic and foreign policy. Unless the public opinion polls continue to show he is the CDU's most valuable election asset, the party may dump him before the 1965 elections and scuttle his program before then.

No Big Changes Seen

So far, it looks as though Erhard will not make any important changes in the government's press setup. The able Karl Guenther von Hase will apparently remain chief of the Federal Government Press and Information Office, despite rumors that he is to be given an ambassadorship. Von Hase is the chief spokesman for the government. He has State Secretary rank, sits in on cabinet meetings, and thus knows the score far more than do press chiefs in many other capitals. He is also the best man to see for arranging interviews with Erhard.

(Cont'd on page 5)

ERHARD (Cont'd from page 4)

Erhard's Press Officers

Erhard will delegate much more authority to his ministers than Adenauer did, so to get a line on government policies it will often be more useful to approach the press officers of the various ministries than to contact von Hase's office. Most important ministries have had competent and cooperative press officers, notably Lt. Col. Hasso Viebig at Defense and Dr. Hans Joachim Fille in the Foreign Office. They will remain in their posts, with the exception of Erhard's former press chief in the Economics Ministry, Karl Hohmann. Erhard took Hohmann with him to the Chancellory. To the relief of the press corps, which considers Hohmann a dud, he will apparently not be in charge of press contacts. The new press chief at the Economics Ministry is a young (28) personal aide to the new minister, Kurt Schmoecker, an unknown quantity to the press. The able number-two press man Guenther Behrendt, remains on hand.

For non-resident U.S. correspondents visiting Bonn, the best way to contact the Chancellory or the ministries is through the Americandesk in von Hase's organization.

German Newspapers Appraise Adenauer Era

Even as Bruce Bendow was filing the accompanying story on Germany's new Chancellor, Ludwig Erhard, the German press was appraising the era of Erhard's predecessor, Konrad Adenauer.

The comments were both critical and glowing. Some newspapers compared him favorably with Bismarck for having put Germany on its economic feet and bringing the country to a position of respect after the Nazi defeat in 1945. *Stuttgarter Zeitung*, on the other hand, noted that "While the Federal Republic of Germany is a respected nation, within this nation, democracy has not yet become the lifeblood of its citizens."

In a review of the Adenauer era, *Die Welt* looked back over the history of the German nation, dividing it into five periods: those of Bismarck, Kaiser Wilhelm II, Weimar, Hitler and Adenauer. "Five epochs in ninety-two years and only the last has ended without upheaval," the paper commented. "If one factor speaks for the historical significance of Konrad Adenauer then it is that his retirement is cause for a nation to undertake a self-examination."

In *Die Welt's* view, Adenauer relived the eras of Bismarck and Wilhelm II without repeating the mistakes of these eras.

NEW YORK STATE'S BEST WINES AND FOOD STOCK REGIONAL DINNER'S AUTUMN TABLE

'Twas a grand, gustatory gala in honor of our own State, New York, which greeted members and their friends on the occasion of the First Harvest-Vintage dinner, Oct. 15.

Free champagne from the big four Finger Lakes wine growers — Taylor, Widmer, Gold Seal and Great Western — was poured for guests on the 10th floor lounge in lieu of the usual cocktails. Carrying out the Empire State theme, the cheese was a noble wheel of Lewis County Cheddar, which won the Blue Ribbon at the Syracuse State Fair last month. Guests nibbled slices of the prize cheese between sippings.

Downstairs, the dinner commenced with Manhattan clam chowder, continued with Keuka Lake salmon-trout, and the main course, roast L.I. duckling with a delectable Wayne County Cherry sauce prepared under Myra Waldo's direction.

Nor did the wines stop with the Champagne Reception. Finger Lakes wineries offered their proudest selections of dinner wines, which included Sauterne from Taylor, Widmerheimer from Widmer, Great Western's Claret and Gold Seal's Vin Rose, not to mention the sparkling burgundies, ports and sherries

which accompanied the Herkimer County cheese and the Columbia County apple tarts.

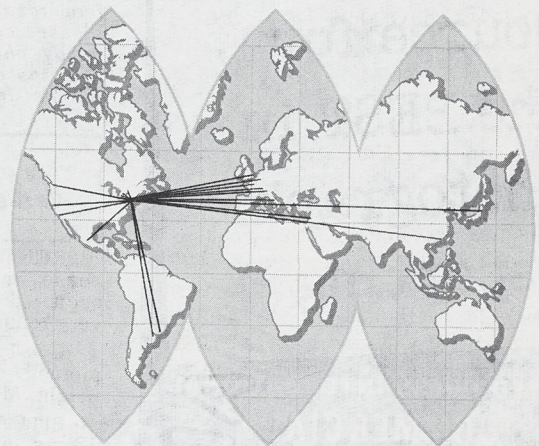
Serving of the wines was arranged by Tom Marvel, who emphasized that everything, including the Saratoga water, was from the State of New York.

Guest of honor was Commissioner Don Wickham, State Department of Agriculture and Markets, who pointed out that the State ranked 13th among the 50 in agriculture — something which few of us, treading daily the asphalt pathways of Manhattan, realized.

The Dinner was one of the offerings of the Club's Regional Dinner Committee, of which Myra Waldo is chairman and Laurence G. Blochman, vice chairman.

The gala concluded with professional square dancing by Pete Williams and his Schenectady Ranchers back on the 10th floor.

Lucky guests carried away door prizes ranging from 5-lb. cheeses and bottles of champagne to Corning Glass coffee makers. Anita Diamant Berke won a Revere electric skillet, and the Grand Prize, two days at Grossinger's upstate, was on by Carmine Cerino.



ASSIGNMENT OVERSEAS? Our offices in major cities throughout the world help you keep in touch with financial events as they happen. In New York: Henry Gellermann, Director of Public Relations, Tel: 797-3600

BACHE & CO.

Founded 1879

36 Wall Street, New York 5, N.Y.

PEOPLE & PLACES

TRAVELING: William T. McKeown to Reykjavic, Paris, Luxembourg and Cologne on travel stories; then, by yacht, from Stockholm to Miami via Lisbon, Casablanca, Dakar and Barbados for boating magazine features and NEA syndicate. . . . Clayton Willis, of WAVA, Washington, D.C., in Macao for Red China's Liberation Day, October 1; in Hong Kong for Nationalist Chinese Day, October 10; and on to Saigon, October 13.

BOOKS: "Family Story" by Will Oursler, to be published November 8 by Funk & Wagnalls, described by Will as a "daring revelation of what it means to be disinherited."

ARTICLES: Carl Bakal has an article on the cholesterol controversy in the current True. . . . Alan Levy reports two exposes ("The Would-Be Writer Industry" in The Reporter for October 20 and "When Frank Sinatra Went Hoosier" in November Cavalier, plus a profile of director Alan Schneider in N.Y. Times Magazine for October 20.

HONORS: Robert S. Kane, travel editor of Cue, elected national secretary of the Society of American Travel Writers. . . . William R. McAndrew, executive v.p. in charge of NBC News, named, along with the network, a winner of U.S. Camera Achievement Award. Presentation will be made in Rochester, N.Y.,

November 12.

RADIO & TV: When CBS rolls "The Road to Berlin" November 17, the Kinman-Oldfield scholarship fund of the U. of Nebraska Foundation will benefit to the tune of \$1,185. Fund is named for the parents of USAF Col. Barney Oldfield, and his wife and he — now with Litton Industries in Beverly Hills — wrote the script and donated his fee.

LECTURES: M. D. Morris back from Kansas City, where he lectured on aerial photography at a meeting of Kansas and Missouri educators and engineers.

MOURNING: Wife of Louis Weintraub mourning the loss of her father, George Arum, who died after a short illness.

NEW POSTS: H. Walton Cloke leaving Barnet and Reef Associates to become v.p. of American Can, in charge of public relations.

Betty Etter

PLACEMENT

A-1 PR man to handle S. Am. bus.-econ. news writing in N.Y.C.; knowledge of area, Sp. lang. helpful. Ed. Exp. essential. Salary \$12,000 — 15,000.

A-2 Promotion ed. wanted for trade daily.

A-3 Versatile free-lance writers for nat'l r. s synd.

A-4-5 Two young gen'l news writers, to handle bus.-fin., institutional news. Fin. ed. background helpful, but not mandatory.

A-6 Corp publicity dept. "Girl Friday." Handle basic news release writing, sec'y-steno., gen'l office work. \$115 per wk.

Please write c/o Box No. attention S.E. Korsen, Placement Com. Chairman, Overseas Press Club. Members resumes will be forwarded directly to advertiser. Also, please contact chairman by mail at OPC or by phone (MU 7-4100) re any openings you may wish to have advertised in Bulletin on cost-free basis.

CLASSIFIED

RENTAL — Owner of roomy country house in Great Barrington, preferring it be occupied during winter months, will rent very reasonably. Phone LY 5-1141.

LOST: Round cluster diamond earring for pierced ears. Probably vic. bar. Call B. Wright, MU 2-0071.

SITUATION WANTED: Editor-writer with 12 yrs. exp. in newspapers, magazines, p.r. Age 32, married, will relocate, available now. Call OR 5-7812 or write Box 276 OPC.

HOME: Completely furnished, for six, ready for immediate occupancy. Heat, telephone, TV, 2 baths, 1 1/4 hrs. NYC. Jersey Shore area. Owner away until April. \$180 mo. Call 201 RE 1-0914, or write S.H. Forrest 3 No. Koowing Rd., W. Orange, N.J.

SWAP: 1 BR Terr. Apt. Pk Ave. nr OPC for nearby country retreat weekends. LE 2-2646.

APARTMENT AVAILABLE: During Far East assignment from November 1 to March 1 3 1/2 attractively furnished 68th St. between Park & Madison. \$260 mon. Tel. UN 1-1566.

PRESIDENT'S COLUMN

There are a lot of reasons for the OPC: comradeship, prestige for workers in the communications industry, a Club second to none.

But there are others too and that was brought home during the past fortnight in the collapse of the *Mirror*. Steve Korsen's Placement Committee got to work and now some thousands of letters are on their way to 500 publications across the United States, to 500 agencies in the New York City area and to many contacts of public relations and publicity clubs and of press clipping organizations.

All are being advised that the *Mirror* editorial employees are registering with us and that we and the New York reporters' association are working jointly to serve as job intermediaries.

Of all its many uses, one of the most attractive features of the OPC is that it is a natural job market, a logical place for exchanging employment ideas and a ready-made pool of talent for those seeking editorial brains. Steve's committee will be doing its best to make this side of the OPC pay off now for the *Mirror* men. If you know of jobs let us know. We will put the right *Mirror* men in touch with the chance.

One OPCer lamented in recent days that too few do too much for the OPC and that we should "put the 'we' back in the OPC". The answer is simple. Volunteers are needed badly on the *Bulletin* (issue editors), on Jess Gorkin's membership campaign, on Lin Root's committee for regional dinners. Do come forward. We need your help.

* * *

Each day brings new encouragements even though we still ran a \$3,500 loss in September (November is talked of now as the month for getting into the black). Mayor Wagner officially rates us as one of the city's main civic institutions and has on his list of 1,000 or so groups invited to all main city functions (receptions for astronauts, emperors, etc.) The World's Fair of 1964-1965, highly press conscious, sees us as a natural liaison with visiting newsmen and has several ideas for cooperation. The list is easily multiplied.

Barrett McGurn

New Radio Liberty Series

Radio Liberty will beam to its Russian listeners a new series of programs examining the anatomy of newspapers under the free enterprise system.

Top U.S. and European newspapers will be discussed on the air to show how the free press functions. Participants in the discussions include some former Soviet newsmen.

Logical
source for
the BEST in
Photographic
Reporting

UNITED PRESS INTERNATIONAL
COMMERCIAL
PHOTOGRAPHY DIVISION
OFFICIAL PHOTOGRAPHERS FOR THE
OVERSEAS PRESS CLUB



World Headquarters
220 East 42nd Street
NEW YORK 17, N.Y.
MUrray Hill 2-0400

ROY MEHLMAN, Director

LISTING SYSTEM CHANGED

By decision of the Admissions Committee, applicants for membership who are no longer actively engaged in news coverage will henceforth be designated in the Bulletin postings with the symbol (F) — meaning "formerly" — preceding mention of the media on which they acquired the experience that makes them eligible.

Lack of adequate space inhibits simultaneous publication of the current connections of all such applicants. The Committee's action was based on the conviction that erroneous impressions have been generated about the qualifications of some new members, through omission of their professional backgrounds. Inclusion of this information seemed preferable to the listing of their present posts.

Under current regulations, candidates not currently in the news field are eligible only if they have previously had a minimum of 10 years of news experience.

MEMBERSHIP APPLICATIONS ACTIVE

ELIAS P. DEMETRACOPOULOS — NANA and the New York Herald Tribune, Athens, Greece. Proposed by *Barrett McGurn*; seconded by *Frank Waters*.

CHARLES JOSLIN — Foreign Editor, Chemical Week, New York. Proposed by *John Wilhelm*; seconded by *Howard C.E. Johnson*.

SIDNEY E. LAZARD — ABC, Paris, France. Proposed by *Jack L. Begon*; seconded by *Louis J. Cioffi*.

ROBERT KARR McCABE — Newsweek, Hong Kong. Proposed by *Robert Trumbull*; seconded by *Roy Essoyan*.

ASSOCIATE

ROBERT STEWART BIRD — Herald Tribune, New York. Proposed by *Newton Fulbright*; seconded by *Barrett McGurn*.

HENRY CHRISTMAN — (F) Albany Newspapers, New York. Proposed by *Howard C.E. Johnson*; seconded by *Harry Gersh*.

WILBUR CROSS — (F) Life Magazine; Books, New York. Proposed by *James H. Heineman*; seconded by *Arturo F. Gonzalez, Jr.*

KENNETH THURSTON HURST — Prentice-Hall, New Jersey. Proposed by *K. S. Giniger*; seconded by *Fred Kerner*.

VIVIEN B. KEATLEY — Magazine Free-lance, New York. Proposed by *Kathryn Gravens*; seconded by *Inez Robb*.

RALPH LEVITON — (F) Home Furnishings Daily, New York. Proposed by *Paul Hines, Jr.*; seconded by *Glenn C. Fowler*;

CHARLES BROOKS ROBERTS — This Week Magazine, New York. Proposed by *Will Yolen*; seconded by *Simon Michael Bessie*.

STANLEY SINCLAIR — Financial World, New York. Proposed by *Rosalind Massow*; seconded by *Jess Gorkin*.

NEW MEMBERS ACTIVE

Mrs. Sidney Gordon — Editor, Courier International, The Reader's Digest, Assn., New York.

Alberto Rumschisky — Night Editor, UPI, Buenos Aires, Argentina.

ASSOCIATE

Daniel J. Brooks — Assistant to the Publisher, Harper's Magazine, New York.

William E. Kiley — Editorial Assistant, New York Herald Tribune, New York.

William Hall Lander — Account Executive, Cunningham & Walsh, Inc., New York.

John Paul McMeel — Associate Editor, The Hall Syndicate, Inc., New York.

Paul B. Pearson — President, The Nutrition Foundation, New York.

Edna Phillips — Promotion Manager, United Feature Syndicate, New York.

Paul F. Williams — Director, Public Relations, Mohawk Airlines, Inc., New York.

The Admissions Committee announces the reinstatement to associate membership of the following members;

Floyd Anderson — Managing Editor, Central California Register, Fresno, California.

Nicolas Chatelain — Chief Correspondent, Le Figaro (Paris), Washington, D.C.

LETTERS

Editor, *Bulletin*:

It should be of interest to those OPC members who are in positions to hire journalistic talent that there are hundreds of talented newspaper people, until only the other day on the staff of a 900,000-daily-circulation New York newspaper, the *Mirror*, looking for new employment, and that the Newspaper Guild of New York (133 West 44th St., Telephone: JU 2-0530) can quickly put them in touch with the reporter, writer, editor, copy editor, photographer best suited to their needs.

Yes, and also just about every other non-mechanical newspaper employee you can think of: Advertising solicitor, secretary, stenographer, clerk (clerks of many kinds), cashier, telephone operator, down to office and copy boy. In the professional journalistic group are many with abilities and experience to do a masterly job in publicity and public relations.

If you need any of these, or know where they are needed, please communicate with the Job Placement Bureau of the Guild, Judson 2-0530, without delay — PLEASE!

I. Kaufman
Frontpage Editor
Newspaper Guild of New York

The Falk Corporation

makes highly specialized equipment in the mechanical power transmission field, and manufactures speed reducers, motor reducers, marine drives, commercial gears, flexible couplings, steel castings and weldments.

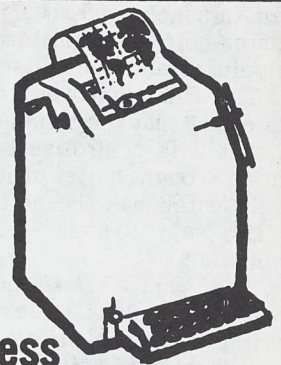
*Helping tell the story of
The Falk Corporation and other
business leaders is the business of*

Burson-Marsteller associates

New York • Chicago • Pittsburgh
Toronto • Geneva

PUBLIC RELATIONS

RCA
global
services
for the press



FAST
RELIABLE
TELEGRAPH/TELEX
RADIOPHOTO

RCA COMMUNICATIONS, INC.



The Most Trusted Name in Communications



Jessie Stearns (right) gets her award from Bulletin Chairman Paul Grimes.

By RONALD A. LANG

The new musical comedy which opened (and closed) a one-night stand at the OPC last Monday night was a pronounced success. Prudent cast members (remembering last year's Bulletin Bash) had provided an emergency exit and all escaped without injury.

Even special guest Vaughn Meader got out safely while the audience awaited distribution of a longlist of door prizes.

Meader's appearance was the highlight of an evening which attracted over 200 OPCers and guests to the second floor "Little Theater".

Hot Line

As President Kennedy, Meader led off with a "hot line" talk with Chairman Khrushchev (*Paul Sanker*). Later the Boston-born comic outlined a few thoughts on politics and politicians:

The President was going to issue a statement that the trouble with Viet Nam is that it is controlled by one family — but he thought better of it."

"Boston has the perfect example of a two-party system — Democrats and Protestants."

The annual *Bulletin* Awards were presented to Sanker (best all-around reporting), Jaime Plenn Mexico correspondent (best international reporting), and Jessie Stearns, Washington correspon-

How to BASH a BULLETIN

dent, (best national reporting).

OPC President Barrett McGurn announced plans to enlarge the Bash next year to accommodate a bigger audience (more than 100 persons were turned away this year).

Opening the show were "The Very Worst Six Voices in the OPC" — *Bulletin* Committee members Sanker, Cheva Armor, Leon Theil, Al Peterson, Bob Dunne, and former Managing Editor Lucille Pierlot.

Chris and Mandy

One number saw Miss Pierlot and Miss Armor in a musical conversation between Chris and Mandy.

"It's a big, wide, wonderful world we live in — when you can love, you're a master — of Astor, Profumo and gay Ivanov."

Later skits included Gabe Pressbadge (played by Theil) interviewing Jack Armstrong (Peterson), America's newest astronaut; a musical Harriman-Keating debate, a pantomime of *Bulletin* photography at the OPC, a solo "Bewitched, Bothered and Bewildered" by Miss Pierlot, and a "formal" discussion of ways to put the OPC treasury in the black.

Attempting to keep the whole show together was MC Sanker, who brought along from Radio Liberty John Baker on the piano and tape recorder, and Walt



"JFK" Vaughn Meader tangles with a not-so "Hot Line".

Zmij on the lights. Bob Dunne's deep bass also was much in evidence in the musical numbers.

Door prizes included the following: Asbach-Uralt brandy donated by German Distilleries (won by Mrs. Barrett McGurn, John Baker, Madeline D. Ross, C.H. Moore, Jill Capron, Miss Gilbert), cologne donated by Colonia, Inc. (*Lester Ziffren, Paul Rugile*), whiskey donated by the Hudson Bay Co. (*Marylois Purdy*), a book on "The Art of Spanish Cookery" donated by the Spanish Olive Oil Industry (Maria Cesnera).

More Prizes

And a book "Dear VIP", (Don Meany), cognac donated by the French National Association of Cognac Producers (Mrs. Correa), cigarette lighters from an anonymous contributor (*Dorothy Omansky, Milt Goldman*) two games, "Diplomacy" and "Convention" donated by Games Research (*Glenn Fowler, Bob Walton*) champagne donated by National Distillers (*Wendell Sether*) and a briefcase from Selvage & Lee (*Ed Brennan*).

In addition dinner wine was served courtesy of National Distillers, candy provided by Howard Johnson's, and everyone received a copy of the new game "The Kennedys", courtesy of the Transogram Co.



"The Very Worst Six Voices in the OPC." — (left to right) Paul Sanker, Bob Dunne, Cheva Armor, Al Peterson, Lucille Pierlot, and Leon Theil — give the inside story on the *Bulletin* and the OPC.